

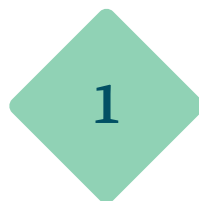
# 6 Strategic Reasons Why Distributors Should Start Digital ERP Upgrades Now

## What Is Digital Transformation?

Digital transformation means upgrading older processes and technologies with digital, cloud-based solutions able to quickly generate significant improvements in business performance.



*Discover how the digital transformation process delivers long-lasting operational benefits to your distribution business.*



### Build agility and resilience

Digital technologies enable you to monitor performance with more precision, which enables you to identify challenges and opportunities sooner. More robust data analytics equip you with insights that will make your business more agile and resilient.



### Outperform new entrants and established competitors

All industries are vulnerable to new entrants that build their business from the outset on cloud-based solutions. Early adoption of digital technology will both defend against new entrants and create an advantage over current competitors.



### Anticipate and quickly adjust to changes in customer needs and expectations

Customers expect seamless discovery, purchasing, and engagement with your company. Digital transformation can improve lead generation, sales cycles, close rates, repeat business, customer satisfaction, customer support, and operating costs.



### Adapt and thrive in a remote world

COVID-19 forced businesses, employees, and consumers to reimagine commerce in a remote world. Cloud-based technologies provide the best platform for addressing the challenges and opportunities of these new realities.



### Leverage the possibilities of new technologies

How many things do you do in your business just because that's the way it's always been done? New technological possibilities can unlock time and value by challenging habits and orthodoxies about how your business works.



### Attract and retain high-quality talent

Just as a new generation of customers enters the market, so does a new generation of digital-native employees. Your team expects the best digital tools to help them perform at their best. In a competitive employment market, digital technologies can provide an advantage in attracting and retaining talent.